



MIKAL.

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Cognitive designer AKA Lead UX/UI Designer

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Mikal Ali

A user experience designer specializing in the development of innovative user experiences for mobile and desktop websites and apps. A strategic thinker and effective leader, with a passion for making complex technology make sense. Adept at creating compelling UX design solutions which make powerful technologies easy and enjoyable to use.

Design is more of
a way of life than a
profession.

Expertise

- ✓ Design Thinking Methodologies
- ✓ Information Architecture
- ✓ Interaction Design
- ✓ Visual Design

Tools

- ✓ Sketchapp
- ✓ Invision
- ✓ Mural (whiteboard sticky notes)
- ✓ Adobe Suite
- ✓ Flinto
- ✓ People (Users)

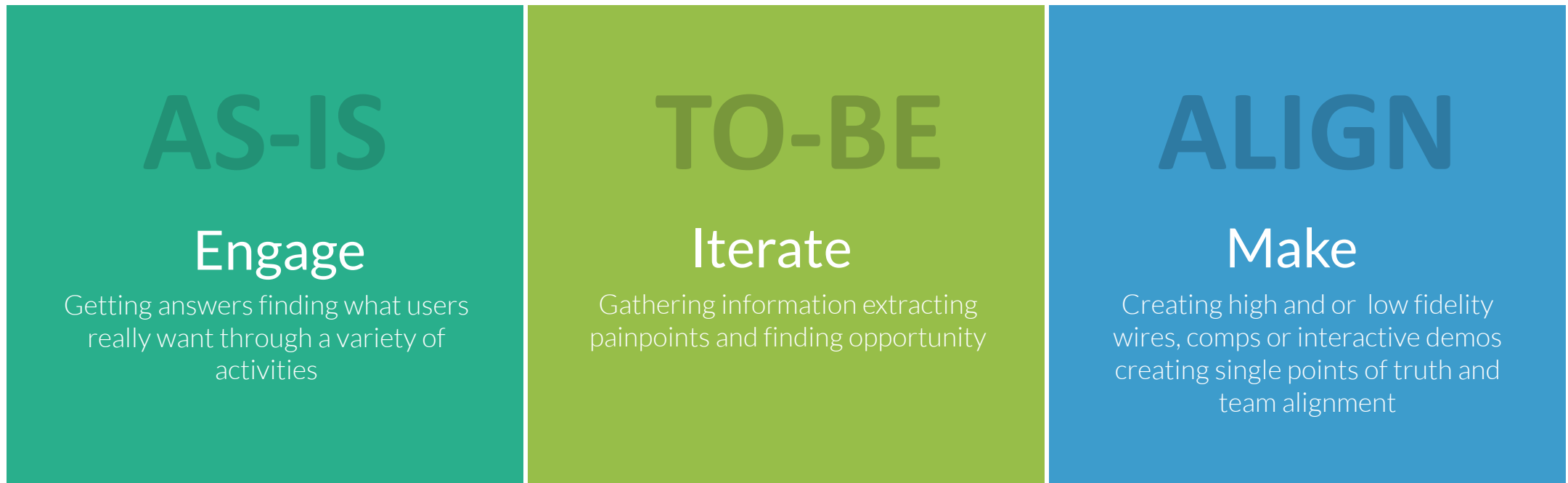
Professional Experience

- ✓ IBM
- ✓ Metlife
- ✓ Diligent
- ✓ LPL Financial
- ✓ Ally Financial
- ✓ Sprint
- ✓ McDonalds
- ✓ Hallmark Cards

My Design Thinking

I create end-to-end user experiences through design thinking resulting in single sources of truth that work to align business, users and technology.

It's a Process...



...resulting in user centric intuitive product design.

Metlife Dashboard

Alignment Playback - 0) - Comp

PROJECT

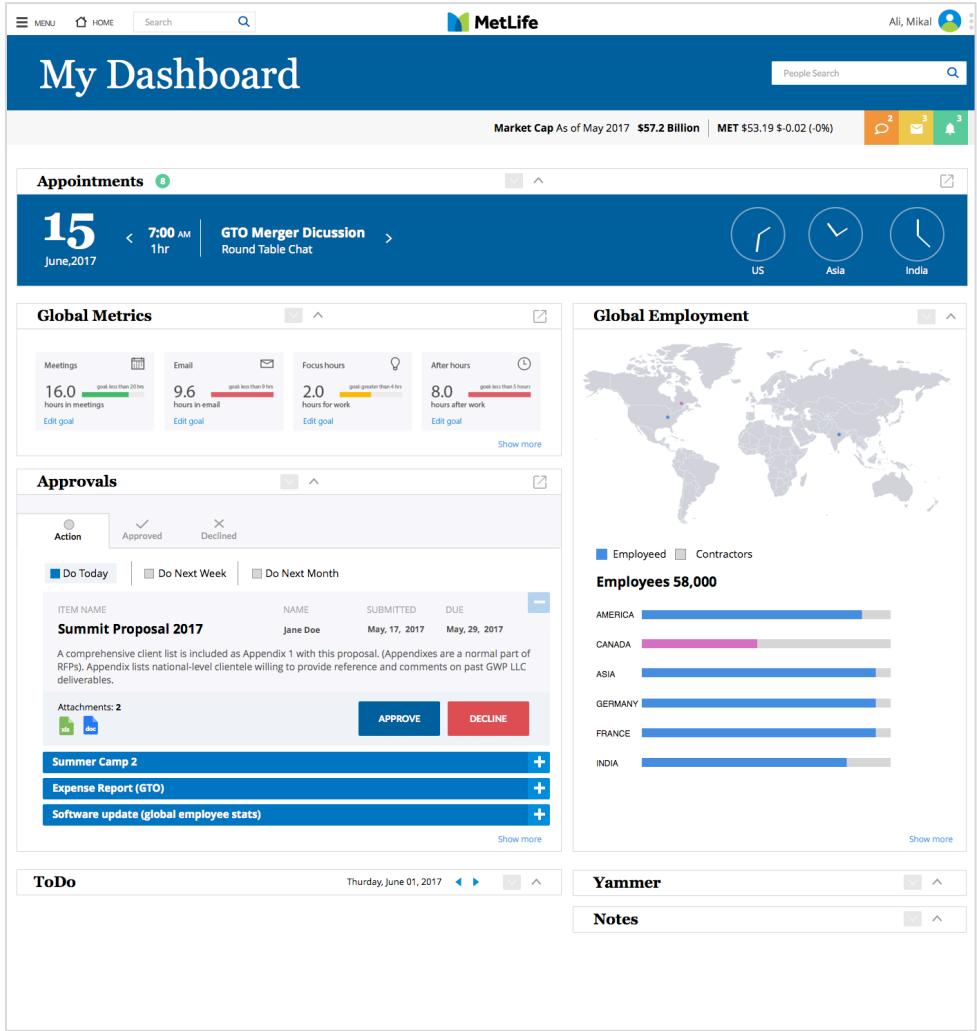
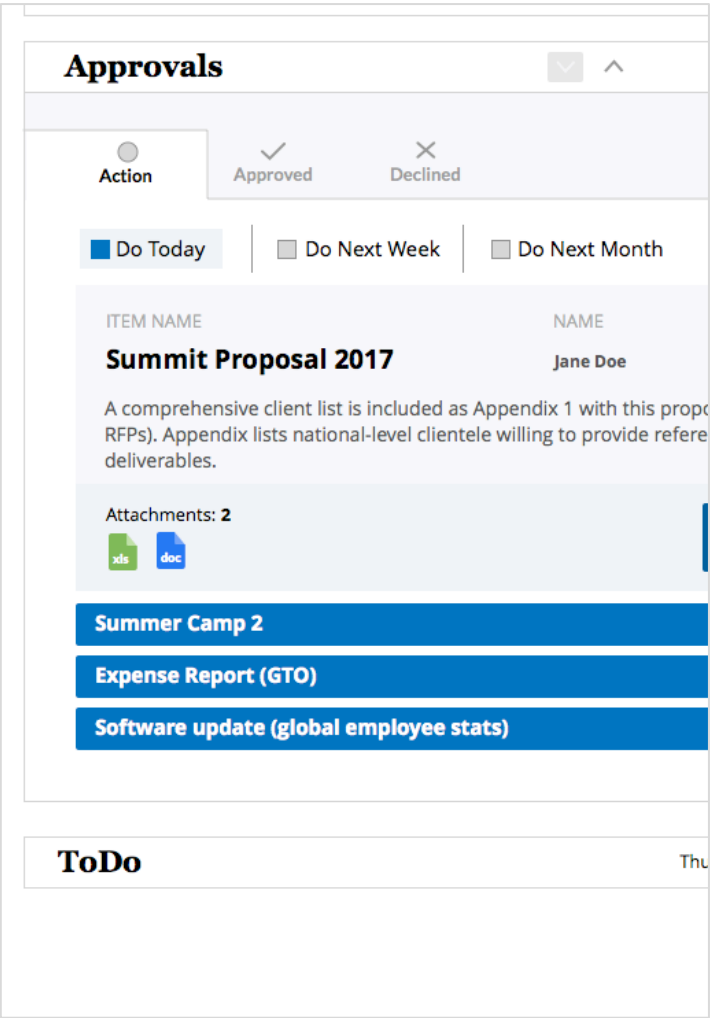
Dashboard Adoption Project
to gain business support

SERVICE

- User Experience,
- Interaction Design

DELIVERABLES

- Wires
- Comp



They must confirm the message to

Single Sign On using client active directory credentials to access our product

- User Journey
- Interaction Design
- Visual Design

- Comps
- Style guides
- Design System



Micro Interaction Design

Onboarding User Sorting Experience flow for Alignment with Development

PROJECT

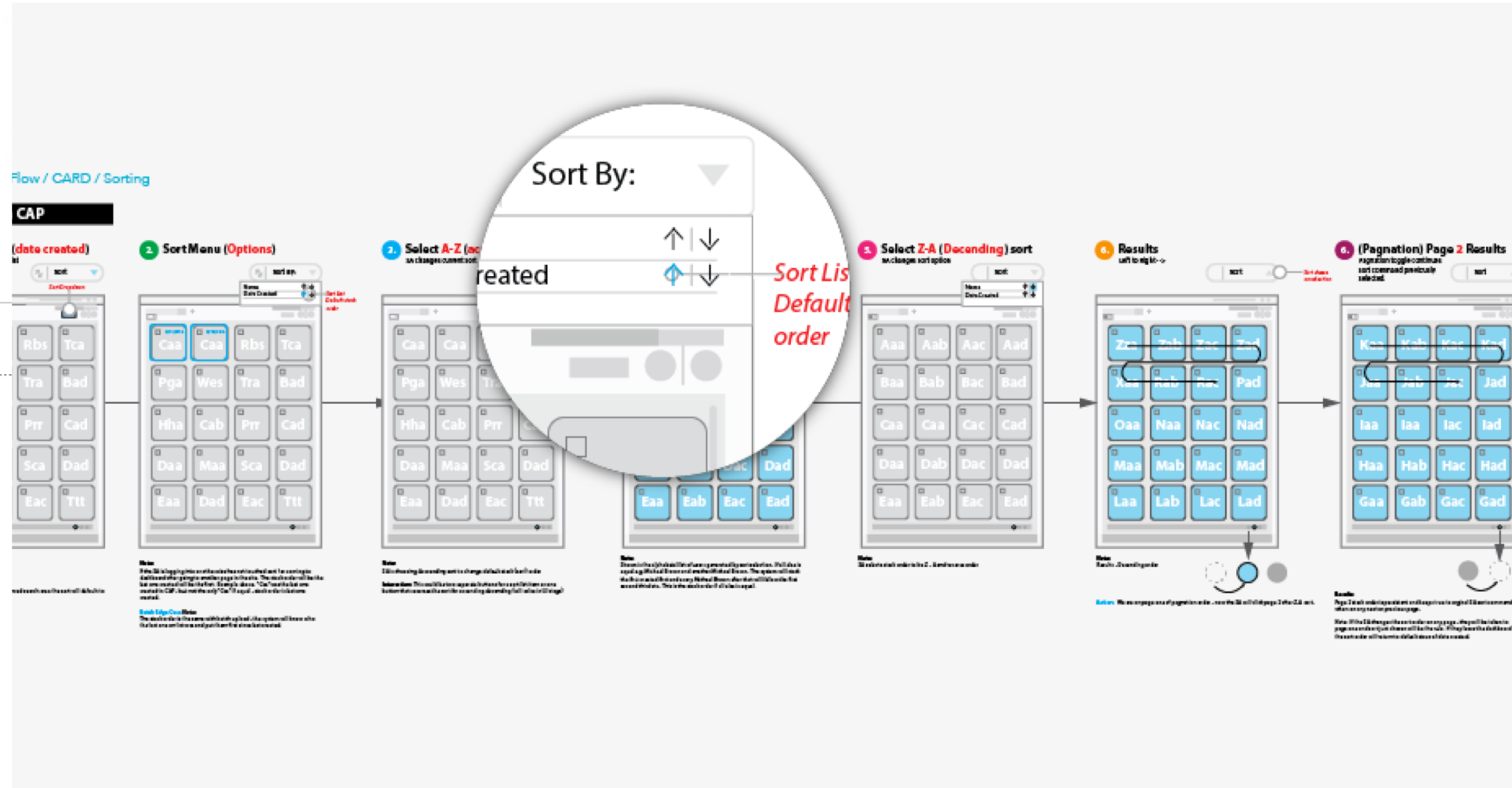
Admin User sorting Experience

SERVICE

- Design Thinking
- User Experience,
- Interaction Design

DELIVERABLES

- Journey Map
- Wires



PROJECT

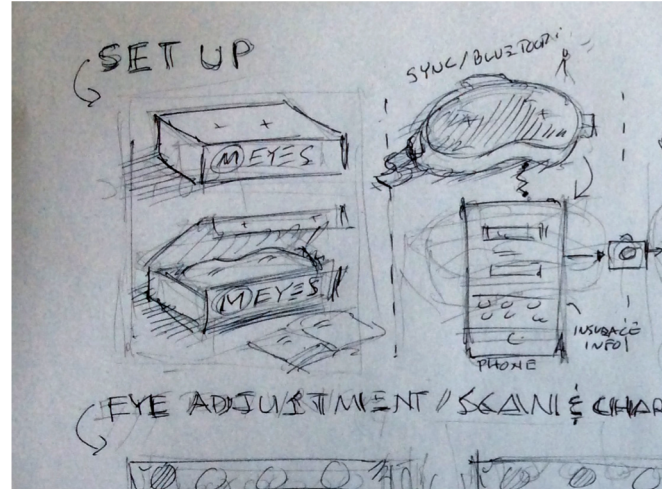
Optometrist VR product and software ideation

SERVICE

- Persona Creation
- As-Is/To-Be Empathy Mapping

DELIVERABLES

- Journey Map (insights)
- Pain points and Opportunities
- Storyboard



As-Is Scenario

Phases:

P1. Find provider in his network that takes his insurance

Thinks:

- This is complicated and confusing
- Frustrating finding insurance company logging in and search for who's in network in current location
- I don't have time for this

Does:

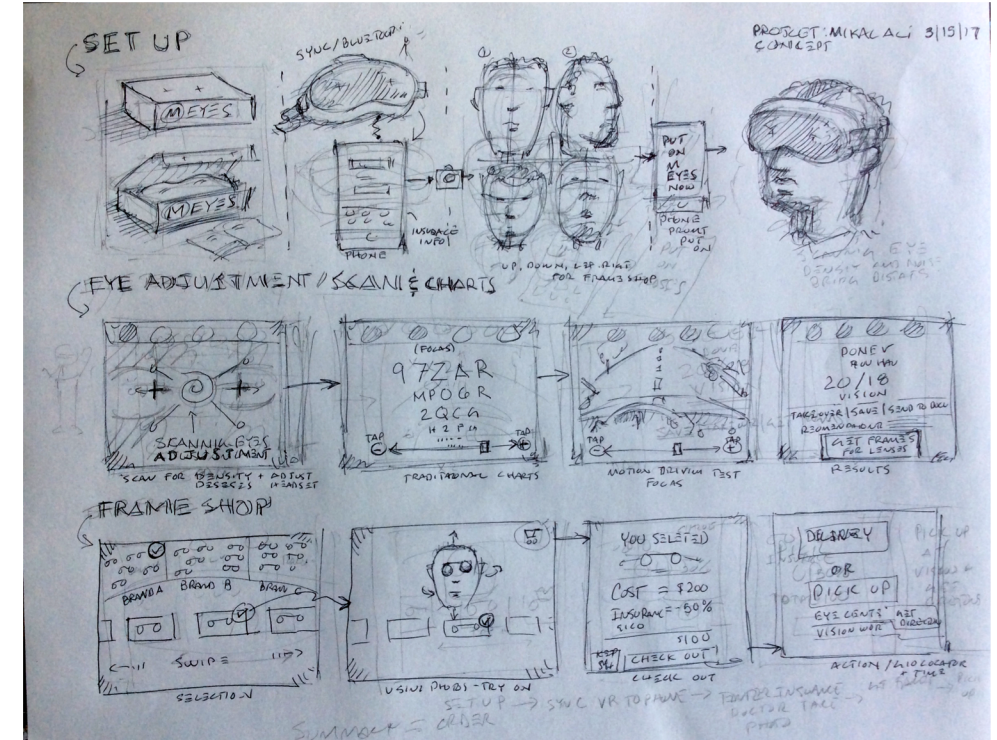
- Finds insurance company online
- Looks for user name and password
- Calls insurance company

Says:

- I hate this
- Wish I could use any provider

Feels:

Anxiety, Stressed

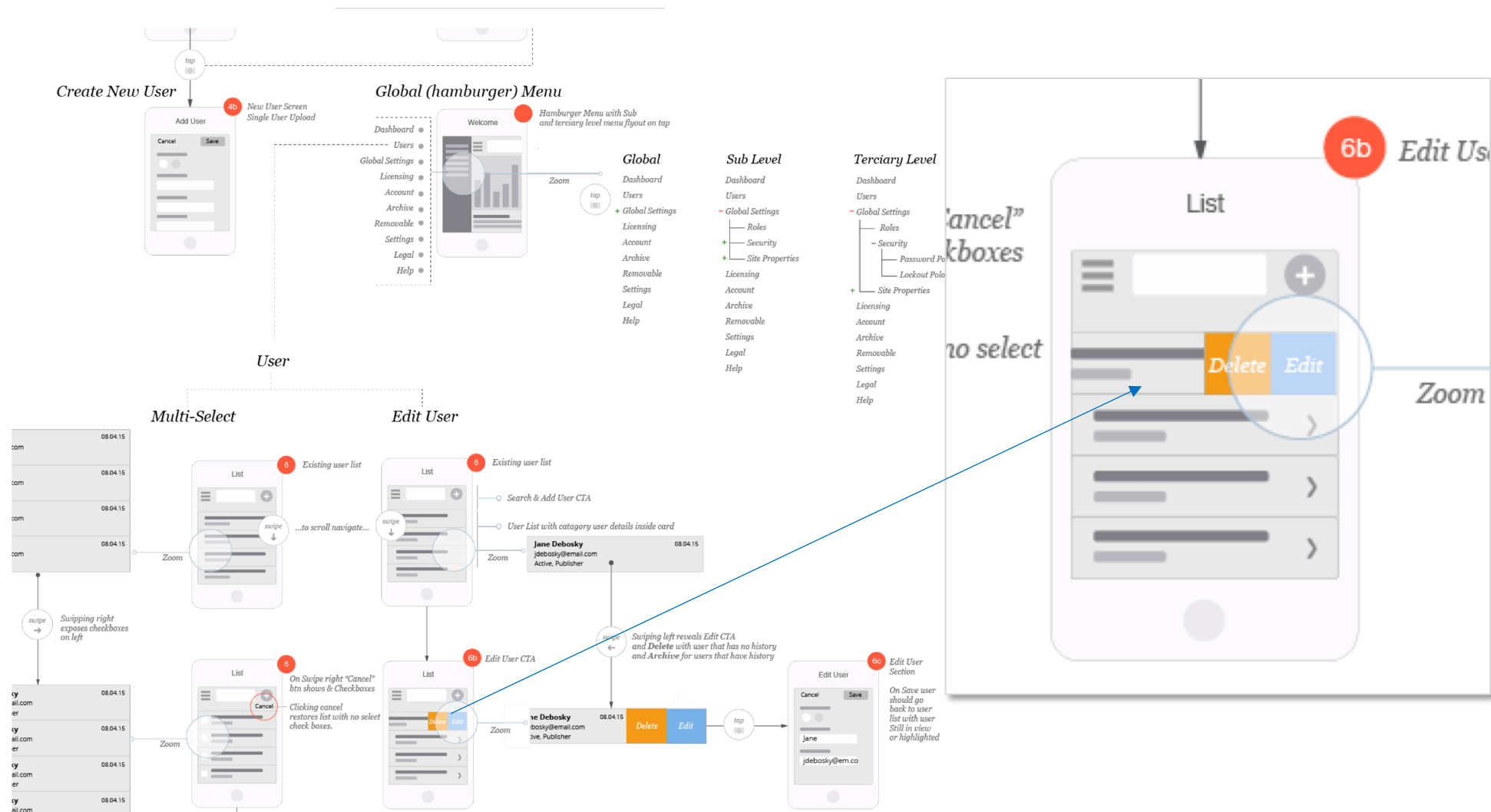


Creating a path to align the team on mobile adaptation of desktop version

Mobile version of Diligent
Onboarding application

Information Architecture, Interaction Design

Journey Mapping Interaction Flows



Metlife

Low Fidelity Employee Experience Portal

PROJECT

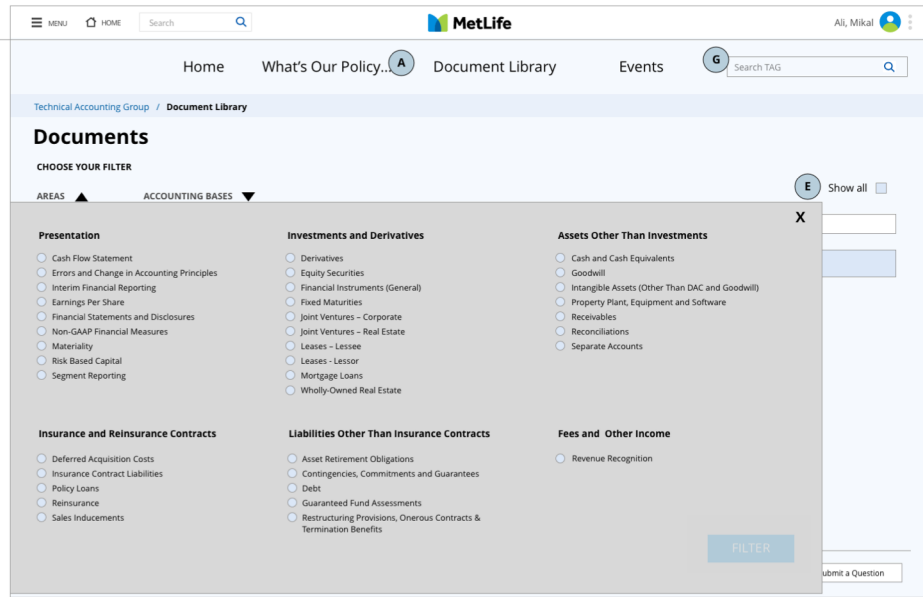
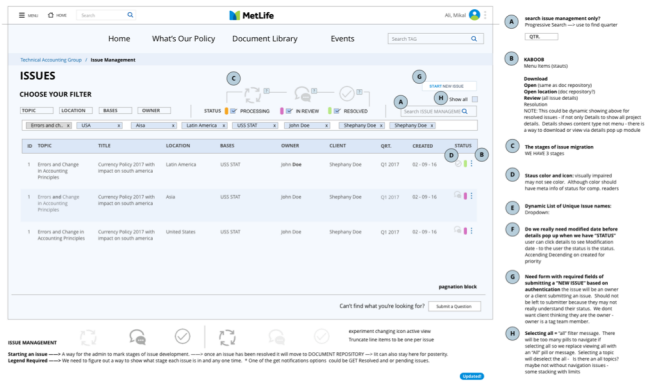
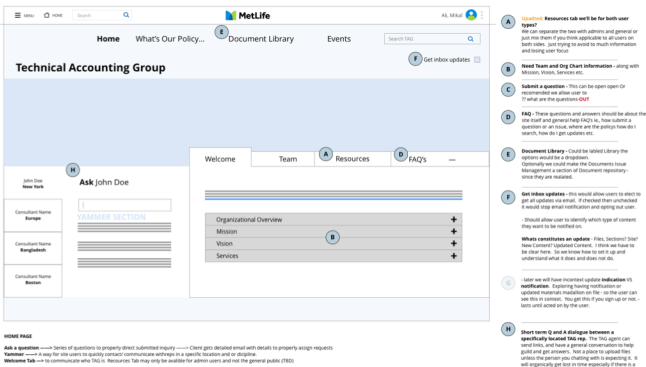
Employee Experience portal for business and development teams

SERVICE

- Empathy Map
- Journey Map
- Interaction Flows

DELIVERABLES

- Comps
- Wireframes
- Interactive Demo



DOC REPOSITORY

Policy Fider —> Series of filters that help both admins and users to find policies —> Default layout will have no results unless acted on by user.

—> **Or user selects "see all" to load all policies** and filter and or sort from there.

Standard Pagnation —> for lists longer than 50

Updated Madallion for original documents that have been modified. The modification madallion should stay active until user downloads or acts on the item.

A Document Repository
If not what kind of content will you put in here?

B Lets name these categories
The user will use a dropdown method to choose - one of those options could be any.

C We have an option of showing no results or a default set of results like any category any date any status ect. The filter can shorten it... or show it. We need to establish this.

D Filter pills to be deleted as needed to further filter the list
Lets define the results categories
Category
Title
Details
Owner
Modified
Modified by
Status?
Edit = uploading or modifying the document. If modified the section will show an updated icon.

E Show all toggle
Shows all files all results, but not the default state. The list can be sorted ascending and descending.

F Document Reporting / Editing
Here you will have options like download, open, Edit etc.

G TAG Site Search:
Not global - this search box will only find information within TAG. Its critically important that proper TAGing take place otherwise results will not be a mix bag of some of the content and maybe not the best content etc.

VISUAL DESIGN

Visual design for web has come a long way...



Virtumundo Online Flash Gaming app.



Ally Financial Dealer Tablet

Visual design has moved from skeuomorphic to simplistic. It has changed from web site only to now include a variety of new formats, sizes and interactions. My experience has transcended style and design throughout the years and looking forward keeping ahead of the pace.

Design Systems

Navigation Design for product manager web application

PROJECT

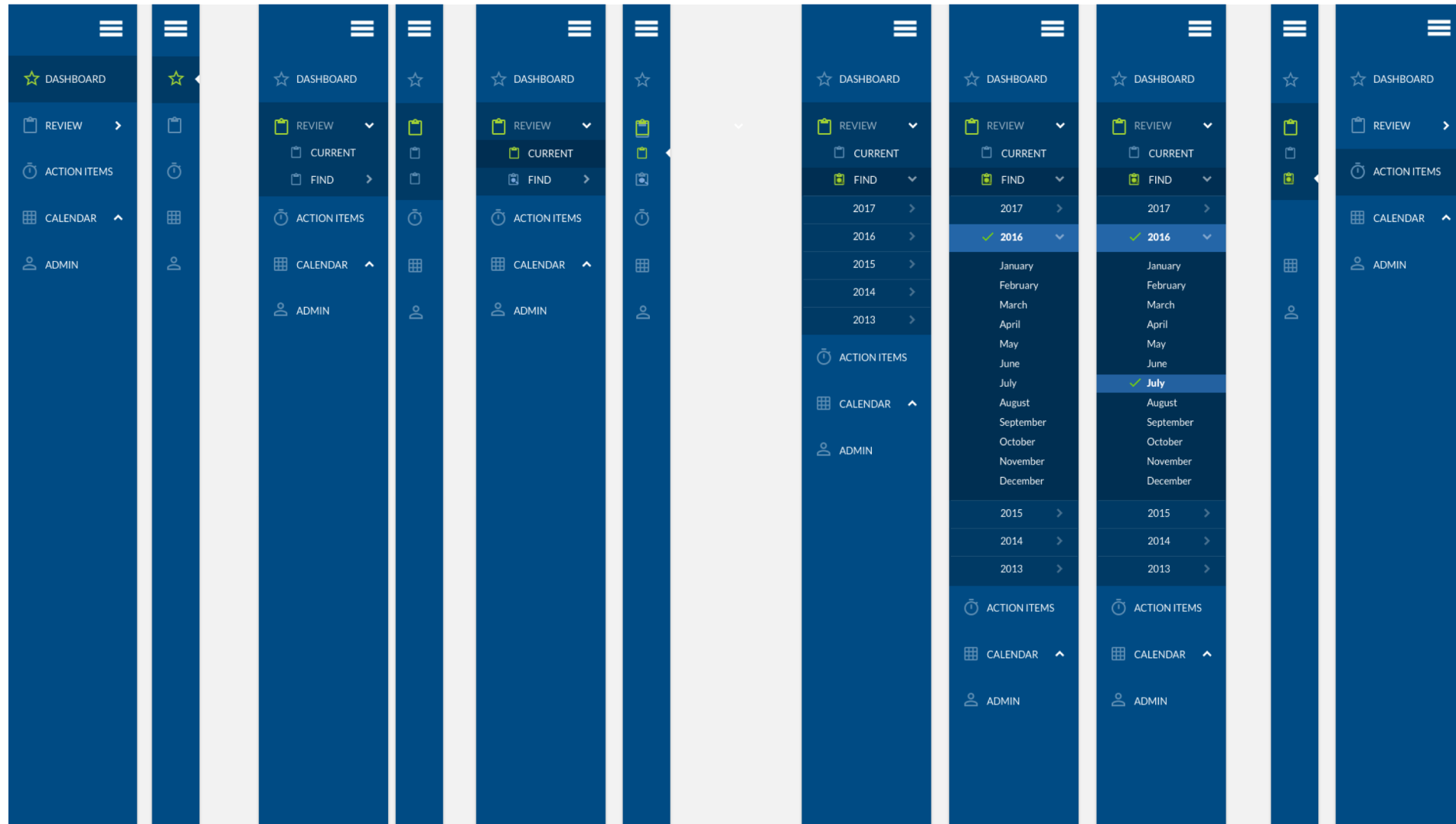
Navigation Section of
Product Manager Portal

SERVICE

- Experience Flow
- Interaction Design
- Visual Design

DILIVERABLES

- Comps
- Style guides
- Design System
- Interactive Demo



Metlife Dashboard Widgets

Data visualization

PROJECT

Dashboard responsive data widgets

SERVICE

- Interaction Design
- Visual Design

DELIVERABLES

- Comps
- Style guides
- Design System
- Interactive Demos

My Training

* Required

Q SEARCH FOR LEARNING

Titles Days To Go

HCI Compliance 2017 * 1
Due: 09-Sep-2010



Waterfall Methodology * 29
Due: 09-Sep-2010



Waterfall Methodology * 39
Due: 09-Sep-2010



Waterfall Methodology Anytime

Paid Time Off

17 Current Year Available

15 Earned Vested Days

5 Days Carried Over

9.50 Days Carried Over

24.50 Total Vacation Days



15 Earned Vested Days +

9.50 Days Carried Over

24.50 Total Vacation Days

5 Days Taken +



PROJECT

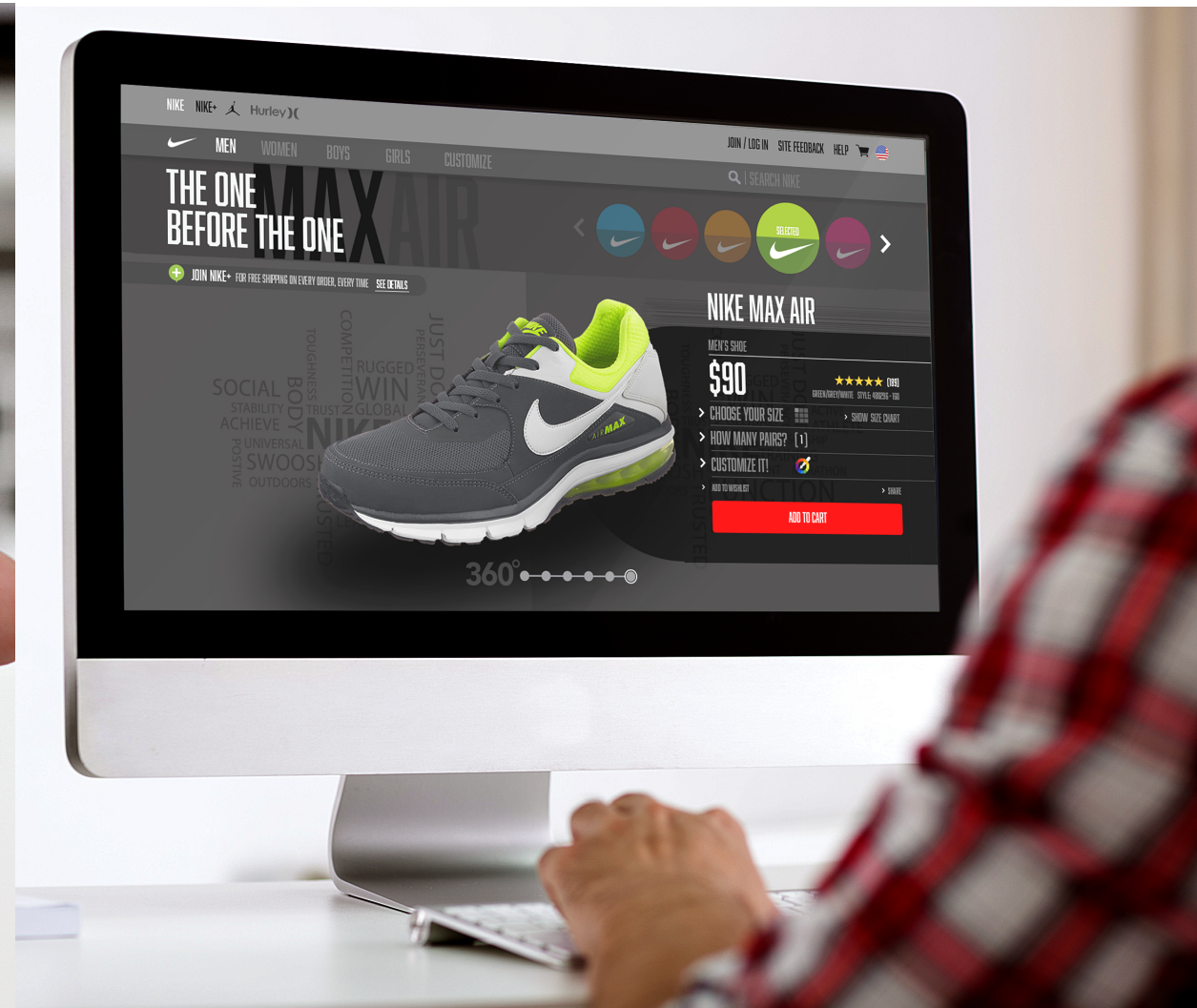
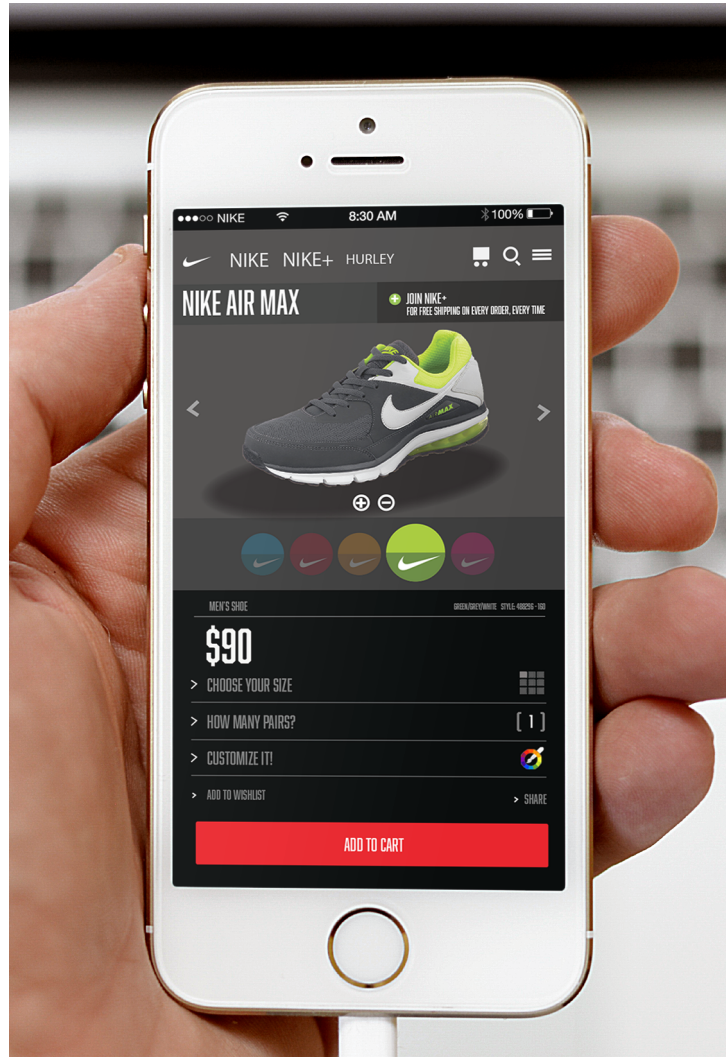
Shopping cart redesign
across desktop, mobile
and tablet

SERVICE

- Interaction Flow
- Visual Design

DELIVERABLES

- Comps
- Interactive Demo



PROJECT

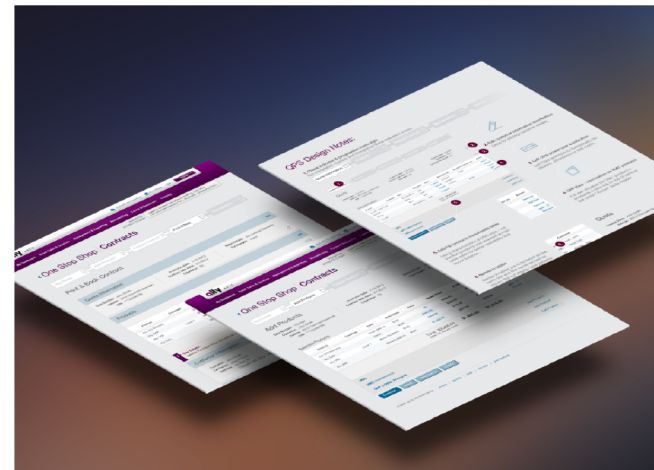
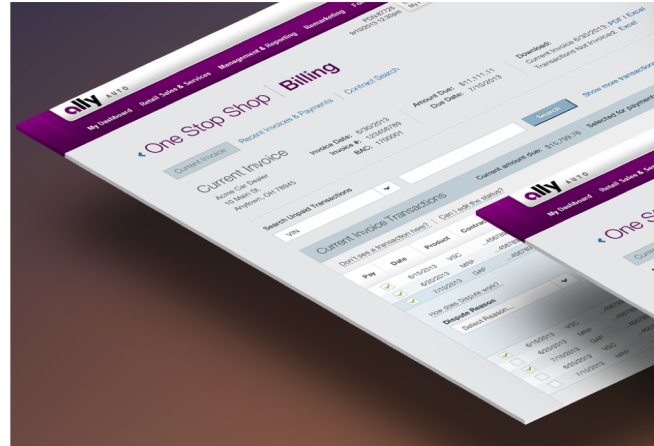
QPS Quote Print Submit
website application

SERVICE

- Interaction Design
- Visual Design

DELIVERABLES

- Comps
- Style guides
- Design System



PROJECT

Business Managers project budgeting site

SERVICE

- Personas
- Experience Map
- Interaction Design
- Visual Design

DELIVERABLES

- Wires
- Interactive Demos
- Style guides

Welcome to the MPPM Site!

This site features information and tools to enable effective and consistent Project Portfolio Management and Solution Delivery across MetLife.

Resources

Support and Help

Global Project Site

Lessons Learned

Tools

Points of Contact

See All

Project Delivery

Choose your view

1 Tailored

Access filtered delivery views

Start Here

2 Comprehensive

Access full delivery views

Waterfall

Agile

Roles

Choose your role

Project Manager

Business Analyst

Tech. Team Member

Scrum Team

Program Manager

Portfolio Manager

See All

Community

News

Date: 10.15.2016

MPPM new website relaunches again Monday 12, 2017 featuring feedback from our 3rd quarter iterations...

Date: 10.15.2016

MPPM new website relaunches again Monday 12, 2017 featuring feedback from our 3rd quarter...

See All